

Profile of Kea Modise-Moloto
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Kea Modise Moloto is a Mother, a wife, a daughter, a serial social entrepreneur concept developer with Advertising and Marketing, Event Management and MBA qualifications. She founded Bontlebame NPO seven years ago and interacted with the world as Bontlebame for the first time on 09 August 2010 - South Africa's Women's Day, mainly because Bontlebame NPO deeply shares the sentiments of the day, especially of the 1956 Women's march to the Union Buildings.

She continues to drive the objectives and further the achievements of 1956 Women's march through all Bontlebame projects, programmes and interactions which mainly focus on empowering and supporting especially women and victims and survivors of abuse, the underprivileged, the discriminated and downtrodden.

She's had a stint in modeling as a teen girl and is also an ambitious businesswoman – founding Moshito Communications, Bontlebame NPO in 2010, Bontlebame hair and Beauty in 2012, South Africa's National Givers Awards in 2015 and the Christian Women in Business Network in 2017.

Kea received an award for the Business Woman Association South Africa: Social Entrepreneur Category, also selected for the EnziAfrica mentorship programme for female social entrepreneurs promising to impact Africa positively and was awarded the 2015 and 2016 Brand South Africa Play Your Part awards bestowed to women playing their part in different communities.

Kea's recognition of her calling to influence life positively encourages her to continue efforts to fight and heal against abuse and other injustices towards empowering and uplifting individuals from all walks of life, especially the disadvantaged and marginalised. She achieves this through Bontlebame and where she conceptualises meaningful initiatives and opportunities to empower, inspire and also create awareness and drive messages against abuse of the vulnerable; e.g. Beaded White Ribbon Campaign against abuse of the vulnerable, Bikers Ride against abuse of Women (BRAAW), the Girls of Hope Workshops and the Lunching Mothers Charity Events, South Africa's National Women Givers Awards: Recognising Individuals, Organisations and Business making a difference and recently the Christian Women in Business Network and the Grade12 Intervention Programme for learners in underserved schools as well as the Arise Magazine for Christian business and professional women. All the initiatives seek to involve and bring together different communities and individuals towards mental, emotional and spiritual empowerment and upliftment – for better and meaningful lives.

Her role in different communities and as founder and director of Bontlebame has motivated invitations to give talks on different topics of inspiration and empowerment at many different platforms, to different communities, from gala events, to the poverty stricken communities, religious groups, high school events, and also the incarcerated. She has also appeared and has been featured in Destiny Magazine, Mama and Papas, Essays of Africa, Move magazine and numerous newspapers, Morning live, Shift, Meet with Loyiso, SAfm, MotswedingFM, Highveld Radio, Lotusfm, TUTFM, Powerfm, 702 and many more different media platforms.

She also sees herself as a channel for healing, empowering, inspiration, change, love and hope to all and is currently working on her dissertation towards completing a MBA.

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