

Profile and Background:

Bontlebame was founded on 09 August 2010 as an organisation dedicated to inspiring and encouraging the disadvantaged and impoverished towards realising their potential and believe in their own strength to exit their unfavourable circumstances; and therefore create a better life for themselves. The organization was established with a focus on empowering victims of abuse including women and children at risk.

The word **Bontlebame**, when translated to English; means 'my core beauty', a character we believe is innate in all human beings. Bontlebame therefore aims to share and ignite innate 'bontle' (beauty), talent and potential from within those we interact with.

This is achieved through the building of bridges, partnerships with diverse individuals; organisations, brands and communities of the world to uplift those in need. This then translates into a holistic empowerment of all individuals we interact with through the diverse activities and platforms we initiate and partake in for the benefit of the communities within which we operate.

Mission:

To continuously create and execute sustainable initiatives and interventions in partnership and collaboration with caring brands, organisation, communities and individuals to empower, inspire and encourage individuals and communities for the ultimate benefit and improvement of life for both the disadvantaged and sufferers of abuse.

Bontlebame strives to take action today for a better tomorrow.

Vision:

A sustainable trusted Non-Profit Organisation that cares; supports and improves life for the disadvantaged, especially sufferers of abuse.

Programmes and Activities:

Leaders Charity Event against the Abuse of the Vulnerable:

The aim is to heighten awareness and make noise against abuse of the vulnerable by creating a platform for leaders and brands from different sectors and professions to come together to take a stand against abuse of the vulnerable and therefore support organisations that work against abuse of the vulnerable. The platform shares information on the degree and effects of abuse on individuals, the family and communities, where and how to get help and how we can begin to heal. This is also a fundraising platform for Bontlebame's other activities and programmes.

Date: Nov-December

Beaded White Ribbon Project:

The project aims to speak and spread the message against abuse of the vulnerable; in all spaces and in all environments at all times. The Beaded White Ribbon is the voice of the victims, survivors and sufferers of abuse. It also increases awareness of one's stance against abuse. It is dedicated to remind society of the cries, screams and deaths resulting from violence and abuse of the vulnerable - these are the cries and screams some of us might not hear or see at certain times in certain spaces even though they persist. The Beaded White Ribbon speaks against abuse when we are busy with other life's demands.

Through the Beaded White Ribbon the message against abuse will reach the workplace, the boardrooms, churches, buses, trains and most importantly our homes, and hopefully start the dialogue where it is needed the most. The perpetrator too will become conscious of the war against abuse and in this way behaviour will be influenced.

The project is also a platform to create an income for rural unemployed women who earn a living through the making of White Ribbon Beads. The project has in the last year extended to beaded pink ribbons and bracelets.

Throughout the year

The Grade12 Intervention Programme:

The Grade12 Intervention programme targets youth in impoverished circumstances. These are youth with potential which will not be realized or utilized unless intervention comes into play. It is for this reason that Bontlebame executes The Girls of Hope Programme to support, empower, guide and ignite ambition and determination for Teen Girls to change their circumstances, end poverty by encouraging and supporting them to aim for and focus on a better future.

Lunching Mothers Platform:

The initiative was launched three years ago in 2013 to promote and inspire positive parenting and simultaneously fundraise for the Girls of Hope programme. The platform brings together mothers, guardians and children care givers from different walks of life to share experiences and lessons towards overcoming challenges relating to motherhood and overall parenting, and in so doing empower and inspire each other as Mothers....

MOST IMPORTANTLY IT IS A CELEBRATION OF THE MOTHERS WE ARE and BECOMING!!!

This is supported by a Facebook page which focuses on inspiration and hosting important topics meaningful to mothers.

Bontlebame Girls of Hope:

This is an intervention targeting underprivileged pre-teens and teens at risk. The young girls come from difficult and challenged backgrounds and families. The aim of this platform is to coach, mentor and assist with navigation through life's demands and challenges. We aim to empower and somewhat prepare these young girls for the critical phase of puberty and adolescence, build self-esteem, encourage them to dream big and work hard towards achieving their dreams.

We employ activities and excursions to support towards successfully completing high school, break the cycle of teen pregnancy and prepare them for tertiary education, ending negative or inferior self-image, lack of confidence, discovering own life's purpose and therefore ending the cycle of poverty and self-destructive behaviour while instilling an entrepreneurial desire and developing business skills from a young age.

Bikers Ride against the Abuse of Women (BRAAW):

Hosted on South Africa's Women's day celebration scheduled for 09 August each year, we aim to achieve through BRAAW the creation of noise and awareness against women abuse. Just as the Women of 1956 marched to the Union Buildings, the Bikers and Riders get on SA streets to make a call for the end abuse of women and children – as an eradication of the mockery of a celebration of women who are yet to be emancipated. The BRAAW is therefore an opportunity afforded to all South Africans to participate in action against abuse of women.

Date: Women's Month August or 16 Days of Activism

South Africa's Givers Awards:

Launched on international Womens Day in 2015 in Gauteng, this initiative honours women from all walks of life and spaces who make a difference in their different communities. We also showcase and celebrate the selfless work by citizens, Government, different organisations, corporate SA, NGOs, NPOs and caring members of SA and also creates a networking platform where experiences, lessons and funding, mentoring and coaching relationships can be created.

Bontlebame Talks:

Through invitation by different organisations and groups Bontlebame is invited to share inspiration and insight at different events on related topics against abuse, healing, business and career inspiration and motivation.

Contacts:

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